



**COLLEGE STUDENT
APARTMENTS**

Media Kit

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Reach More Renters With College Student Apartments

As the nation's #1 housing network for apartments near college campuses, College Student Apartments delivers real results, and real leases. Students and parent users are browsing, contacting and most importantly, they're signing and renewing leases at student and conventional properties near college campuses. The network attracts more than 6 million unique visitors and 18 million page views annually, and continues to be the most visited student housing network, delivering tremendous visibility and value to property managers.

The College Student Apartments Difference

- Leading student housing network in Internet traffic, averaging 500,000+ unique visitors per month.
- Reach US students, international students, grad students, medical students, parents, alumni and local residents in over 4,500 U.S. college markets.
- Direct Integration with Yardi and Entrata for automated setup and up-to-date rental information
- Flat \$250 per month per property fee, no long-term contracts

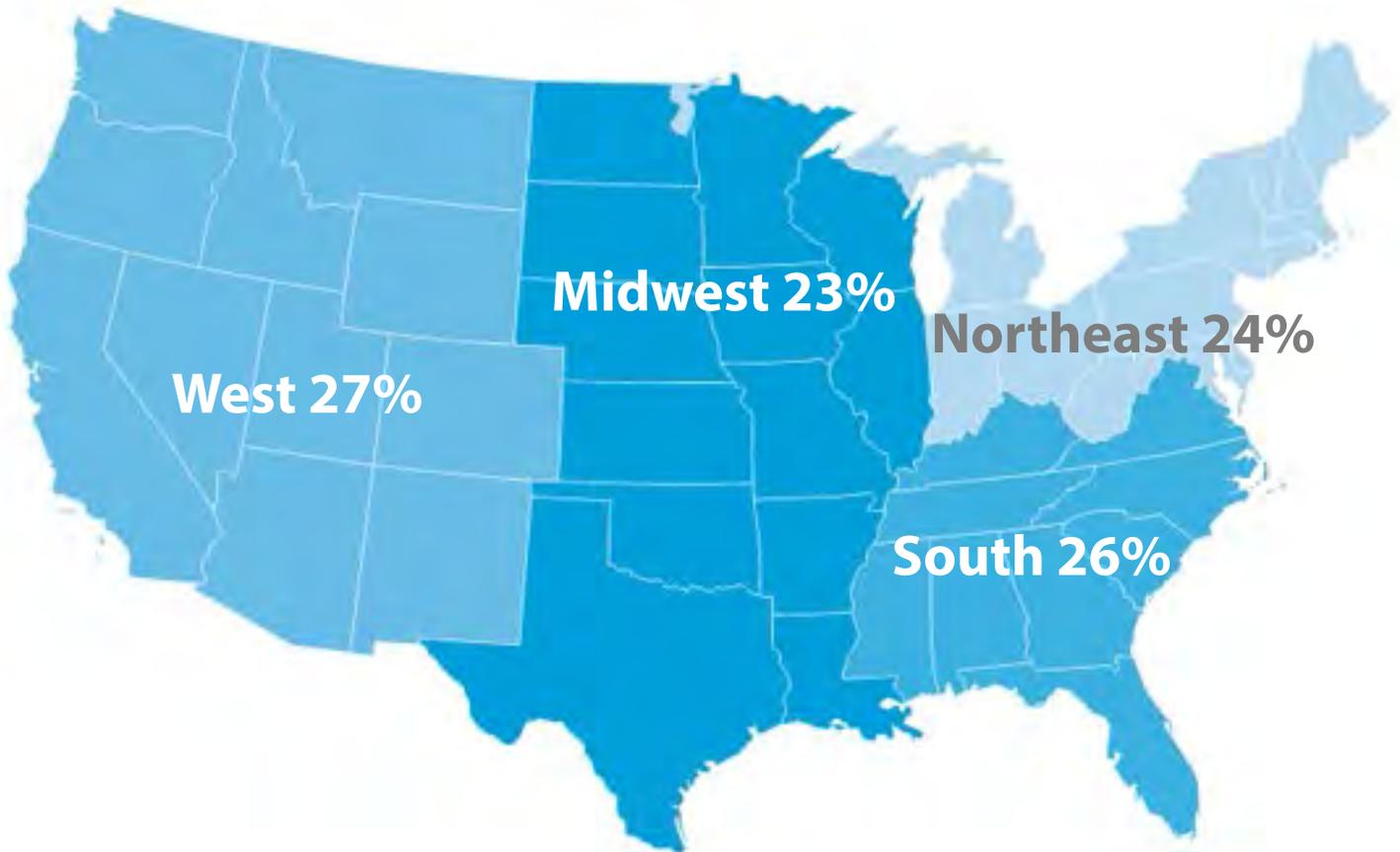
Traffic Volume

Average number of unique visitors per month:	500,000+
Average vists per month:	600,000+
Average page views per month:	1,500,000+

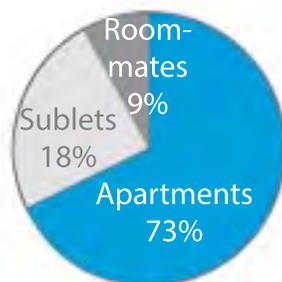


College Student Apartments Users at a Glance

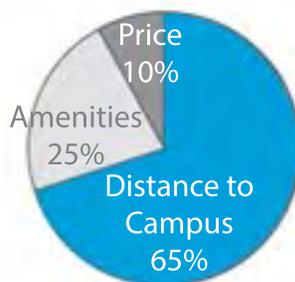
College Student Apartments delivers broad reach across all colleges in the United States, with student and conventional apartment renters distributed evenly across the country.



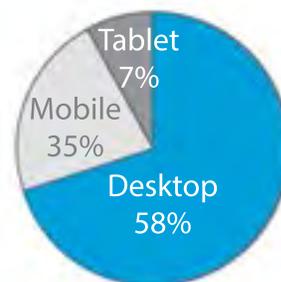
Seeking



Living Preferences



Browsing Habits

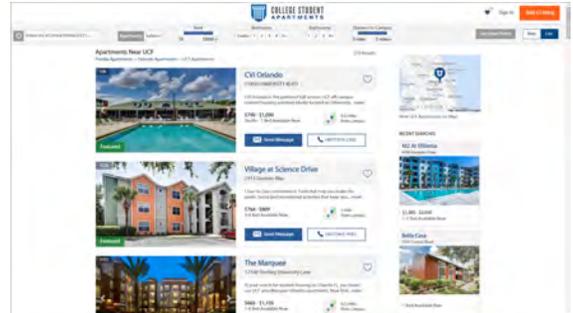




Promote Your Available Rental Listings!

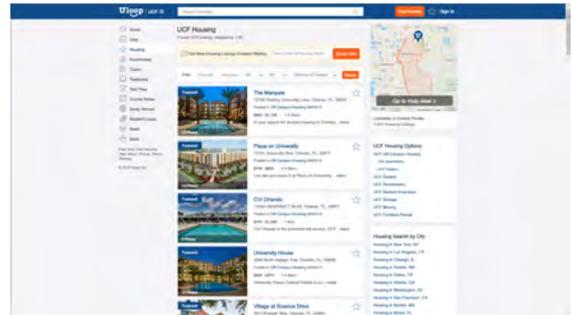
1. Featured Listings

- Top positioning and exposure on college campuses near your property
- Track leases delivered through email lead tracking and recorded phone leads by way of vanity phone numbers
- Include photos, floorplans, pricing and sq ft for each available unit (unlimited units)



2. Cross College Network Promotion

- Listings promoted across CollegeStudentApartments.com, the leading student and conventional housing Website
- Featured listings on Uloop.com, the student powered marketplace for 4,500 colleges and universities
- Listings placed on CampusAve.com, the housing platform for 200+ college newspapers
- Listings placed on CollegeParentCentral.com, the #1 resource for parents of college students



Start Reaching Renters Today!

As the leading off-campus housing network, College Student Apartments helps property managers reach college students looking to rent conventional apartments and student housing apartments near college campuses. The College Student Apartments team will work with you to develop a plan that addresses your marketing objectives.

Get Started Now!

Contact the Business Development team at
info@collegestudentapartments.com